



Interactive Products

Video Gateways

:15 Video Ad That Runs Before The Audio Stream Starts

95.1 SHINE-FM and Positive Talk AM1230 stations are streaming on the web twenty-four hours a day and are accessible to listeners virtually anywhere. Reach a captive and measurable audience with video gateways.

On 951SHINEFM.com and WRBSAM.com there is an option to click on the “Listen Live” link, which will then pull up a player allowing listeners to hear our stations live from their personal computers.

Streaming Gateway Ads

When a listener launches our stream, they must watch and listen to a gateway ad before the station content begins playing. It’s a great way to connect with a captive audience with audio and video. Plus this opportunity is limited to 5 **Category Exclusive** advertisers per month!

Features

- Maximum of five **category exclusive** opportunities.
- Captive audience on 95.1 SHINE-FM and Positive Talk AM1230 streams. It’s a must see ad before stream begins.
- Your video ad will appear on **each station’s** streaming player before stream starts. Client ads rotate equally.

Contact the Sales Department for more information: nduncan@951SHINEFM.com