



Internet Advertising On 95.1 SHINE-FM

The **95.1 SHINE-FM website** offers a very targeted and loyal audience with an average 110,000 page views per month (over 12,750 unique visitors).

Sponsor Listing - Includes full contact information (business name, address, phone number, e-mail, web site, etc.), a 40 word summary description of the business and its services.

Web Tile Ad with Coupon - Advertiser listing can have a greater impact with the addition of a web coupon!

- Coupon is shown directly on your "Advertiser Listing"
- Company is featured on the "Advertiser List" opening page
- Company's listing is accented with a "coupon" notation, indicating added value

Tile Ad

- Tile (120 x 90 pixels: ".gif" or ".jpg" format - not animated), supplied by client or created by our in-house art department.
- Includes a free 'Advertiser' listing as long as your banner is on the site

Scrolling Leader Board On Each 95.1 SHINE-FM page, Including Home Page

- 728x60 pixel banner ad - banner will rotate with up to 10 advertisers at any given time on every 951SHINEFM.com web page.